

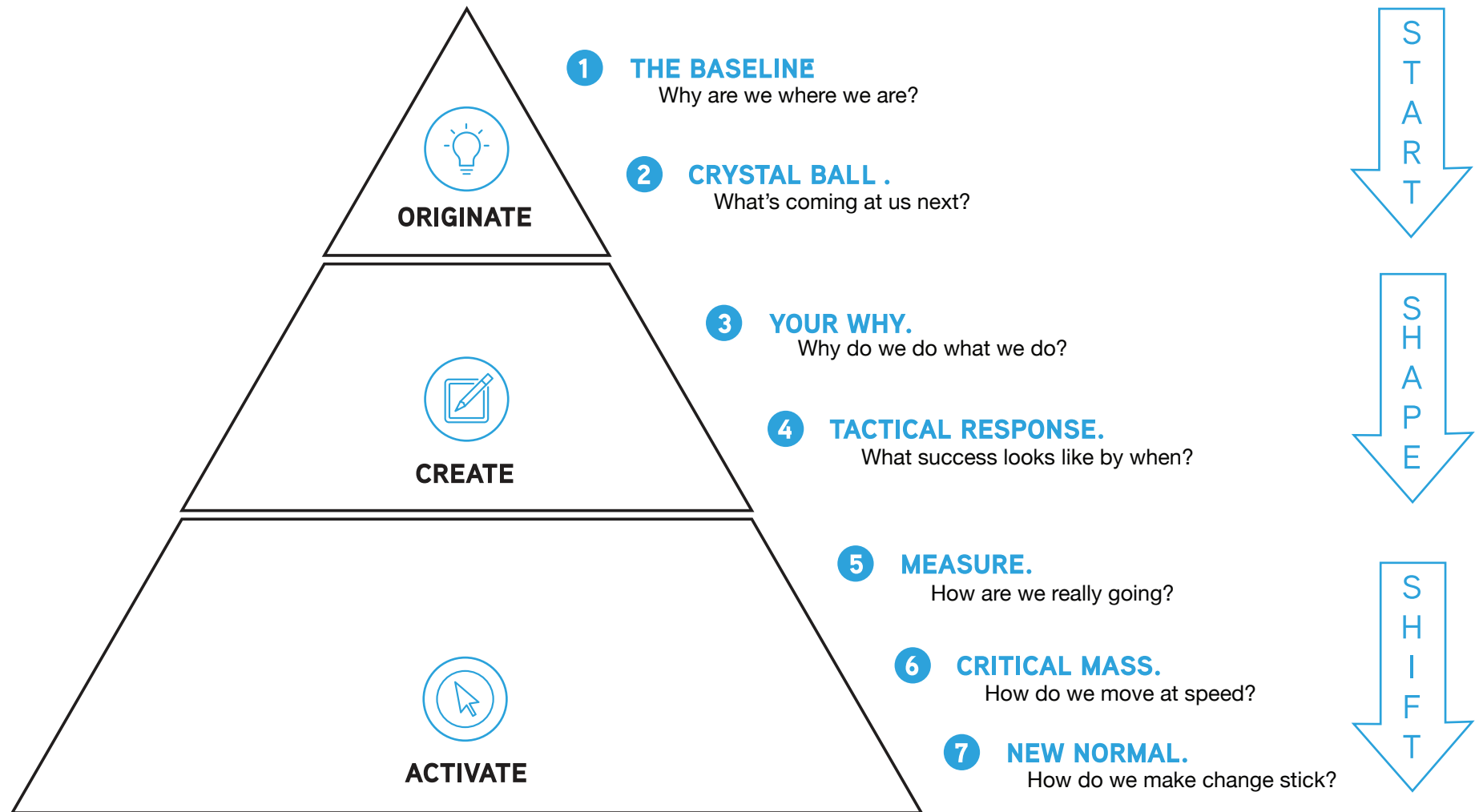


MINDSHIFT

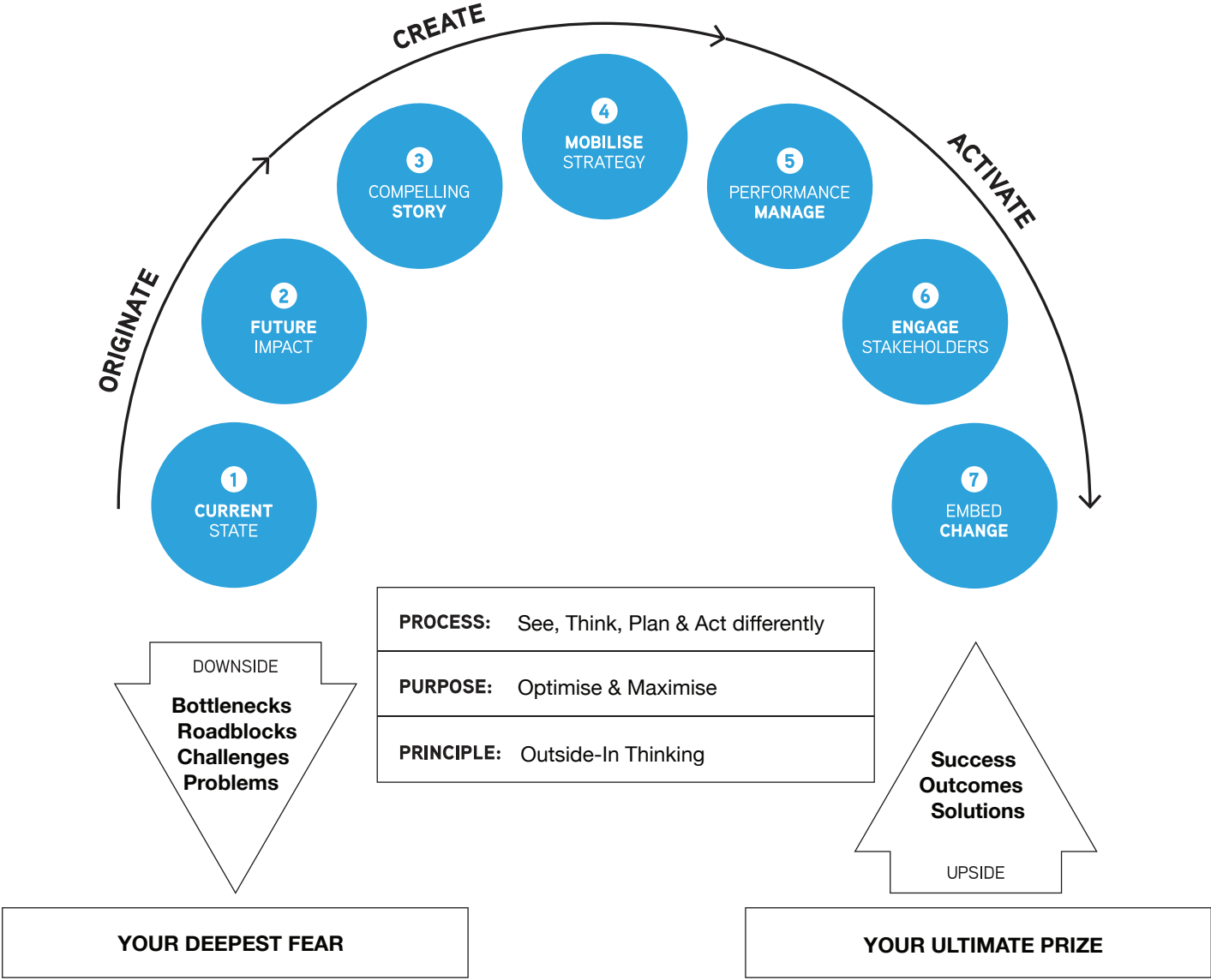
Thinking and Doing Strategy Differently



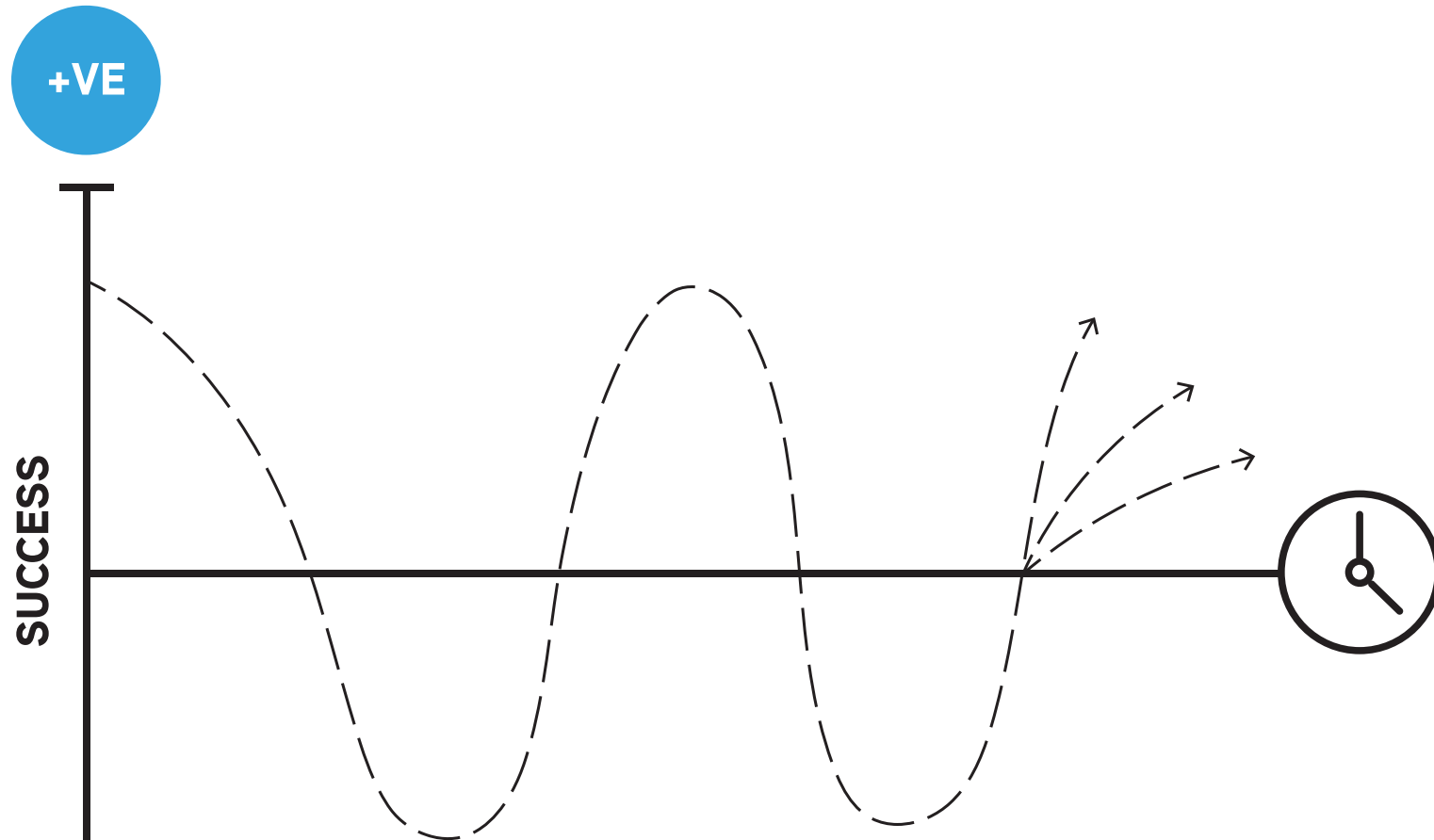
Different **THINKING**



Different DOING



1 CURRENT STATE



ORIGINATE	CREATE	ACTIVATE	
↑	↓	↻	↗
MORE	LESS	LEARN	NEXT

2 FUTURE IMPACT

CAUSE

POLITICAL SOCIAL ECONOMIC ENVIRONMENT

LOCAL:

GLOBAL:

EFFECT

IMPACT:

TIMING:

RESPONSE:

3 COMPELLING STORY






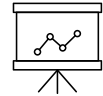

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PURPOSE	OUR COMPELLING WHY...
MISSION	OUR SUSTAINABLE WHAT...

VALUES	THE BEHAVIOURS WE LIVE BY...
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4 MOBILISE STRATEGY

OUR VISION	
OUR PURPOSE	
OUR MISSION	

OUR OBJECTIVES					
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OUR ACTIONS	<ol style="list-style-type: none">123	<ol style="list-style-type: none">123	<ol style="list-style-type: none">123	<ol style="list-style-type: none">123	<ol style="list-style-type: none">123
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OUR SUCCESSES					
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5 PERFORMANCE MANAGE

PRIORITY 1 ACTIONS

ACTION	OWNER
1	
2	
3	

PRIORITY 2 ACTIONS

ACTION	OWNER
1	
2	
3	

PRIORITY 3 ACTIONS

ACTION	OWNER
1	
2	
3	

ACTION	OWNER
1	
2	
3	

ACTION	OWNER
1	
2	
3	

ACTION	OWNER
1	
2	
3	

ACTION	OWNER
1	
2	
3	

ACTION	OWNER
1	
2	
3	

ACTION	OWNER
1	
2	
3	

6 ENGAGE STAKEHOLDERS



7 EMBED CHANGE

